



A MINISTRY PLAN

To Experience Change For The Better

- Your Present Assessment
- What Is and Isn't Working
- Action Steps to Move Forward

*“Write the vision and make it plain,
for it will surely come to pass.”*

(Habakkuk 2:3)

Bill Kirk

A ONE PAGE MINISTRY PLAN

Question: Why come up with a plan?

Answer: Because without an intentional plan...

- ◆ Ministries crash and burn for lack of focus, group alignment and team accountability (and)
- ◆ Ministries flounder when people do not accept personal responsibility to focus their energy, time and talents to achieve goals and objectives.

Remember

1. You get what you **focus** on (and)
2. Whatever you focus on **expands** (and)
3. Where focus goes, attention **flows!**

And Never Forget

- ◆ That which people help to **create** they won't seek to destroy (and)
- ◆ Positive peer pressure produces dialogue, progress, new ideas, stretching and **growth**.

And By The Way...

- ◆ Imagine flying a 747 without a flight plan! (or)
- ◆ Imagine building a house without a blueprint!

So Let's Overcome Two Great Dangers In Church Life

1. I can **under** estimate my role (or)
2. I can **over** estimate my role.

The Truth Is

- Excellence on our part is the **stewardship** side (and)
- Anointing from God is the **divine** side!

#1. **Proverbs 12:11** (says)

"If you don't till the land you will just be chasing fantasies; if you work the land you will have plenty of bread."

(In Other Words)

- We till the land and then God grows the bread.
- Or, it does no good for God to send rain on the fields if I have not first put seed in the ground.

#2. **Proverbs 21:31** (says)

“The horse is prepared for the day of battle but the victory belongs to the Lord.”

(In Other Words)

- The Lord gives the victory but we have to prepare for battle still.

#3. **II Kings 3:16, 17** (says)

“Make this valley full of ditches, for the Lord will send rain and fill the ditches with water.”

(In Other Words)

- I have to prepare the system beforehand to facilitate what God wants to do.
- This is human responsibility – followed by supernatural intervention and Divine provision.

#4. **Judges 7:20** (says)

“The sword of the Lord and of Gideon.”

(In Other Words)

- God will give the victory to Gideon in battle.
- But, Gideon must blow the trumpet and do his part.

#5. **Luke 5:5** (says)

“Master, we have toiled all night and have caught nothing; nevertheless at your word I will let down the net.”

(In Other Words)

- ◆ The sovereignty of God didn't put the fish in the boat – but it did put them within **reach!**

A One Page Ministry Plan



What are we building?



Why are we building it?



What will we measure?



How will we cooperate with God as He builds His church?



What work will it require?

◆ If you don't like what you're getting, change what you're doing!

“Putting It All Together”

A One Page Ministry Plan



- ◆ What is the big picture?
- ◆ What are we dreaming?
- ◆ What will it look like in 1, 3, 5 years?
- ◆ This communicates enthusiasm and passion.



- ◆ Why does this exist?
- ◆ What is our purpose?
- ◆ What’s the focus of our ministry?
- ◆ Keep it short and memorable.



- ◆ Identify some goals and targets.
- ◆ What we measure gets improved.
- ◆ Find out what’s working and what isn’t.



- Strategies answer the question, “How will this ministry move forward?”
- ◆ What will we prioritize?
 - ◆ What will we delegate?
 - ◆ What will we schedule and measure?



- ◆ Focus on the important not the urgent.
- ◆ Prioritize and schedule on the calendar.
- ◆ Create implementation (plans).
- ◆ Meet with your leaders for feedback.
- ◆ Execute, measure, review and adjust.

◆ **Vision without a plan is nothing but a wish!**

Think About Your Ministry

(In “His” Local Church)

One Page Ministry Plan



vision



mission



objectives



strategies



plans

Fact: No plan is worth the paper it's written on unless it gets you going in the right direction!!!

My “Assessment” Matters

(So Let’s Be Honest So We Can Make Progress)

What’s working really well?

What’s not working really well?

What do we need more of?

What do we need less of?

What could we be doing better? (Parking? Greeting? Welcoming 1st time guests? Follow-up? Assimilating people? Discipling? Training leaders? Altar, ushering, media, anything???)

What do I see for my local church in the next 1, 3, 5 years (if Jesus tarries)? (Dream a little)

In what specific (and practical) ways can we reach out to new people in our community? (Workshops, VBS, Special Days, Financial Freedom, Addiction Recovery, Relationships, etc. Think about it)

What specific incremental changes will we make to train more people, discover more “on ramps” for people to connect with us and gain more ground for “His” name’s sake?

“CHURCH ASSESSMENT CHECKLIST”

(For you and your leaders to review together)

1. Is our parking well marked?
2. Is the sanctuary clean and neat?
3. Are there greeters and ushers trained “in place”?
4. Are the restrooms well marked, sanitized and supplied?
5. Do our services start “on time”?
6. Is our music in print or projected so no one feels “left out”?
7. Will visitors fill out information for us to follow up?
8. How is our church involved in reaching lost people?
9. What “on ramps” do we offer for people to get connected?
10. Are we having monthly council meetings? Annual business meetings? Do we have liability insurance?
11. Do we have a screening process (with references and background checks) for those who work with minors?
12. Is there printed material available showing every class and elective we offer?
13. Are there newcomer gatherings to connect with the people that God is bringing in? Make them informal; informative; provide refreshments, child care, convenient times, ice breakers and connection with other members.
14. Is the church sign attractive and readable and is the landscape kept up? (Weeds pulled, lawn mowed, flowers planted?)
15. How can we follow-up visitors better to close the back door (and how can we assimilate newcomers more readily into the church family?)
16. What does our leadership training look like – to enlarge the team, be healthier and increase our influence?
17. What electives can we offer (and promote well) that are relevant? Example: consider offering a Saturday seminar to our community.
 - ◆ Finance
 - ◆ Parenting Teens
 - ◆ Marriage Enrichment
 - ◆ Relationship Recovery
 - ◆ Overcoming Addictions
 - ◆ Mothers of Pre-schoolers
 - ◆ Singles and Seniors
 - ◆ End Time Events
18. What cultural barriers prevent pre-Christians from finding Jesus in our church (music styles, dress codes, King James only, etc?)
19. Does the church have a relevant, up-to-date website?
20. What would you like to see your church be like in 1 or 2 years? Describe your church in two years if God brought your vision into existence.
21. What incremental steps (by whom) will we take (beginning today) to see positive change take place to become a more missional and life giving church?

“Practical” Ways to Reach New People

- 1. Relationship Recovery Workshop** (six weeks – Spring or Fall)
- 2. Financial Freedom Class** (Five week Wednesday or Sunday School class)
- 3. Grief and Loss Class** (15 weeks on the life of Joseph)
- 4. Parenting Teens Class** (Sunday School)
- 5. Single Mothers Class** (Sunday School)
- 6. Monthly Healing and Communion Services** (Sunday am or pm)
- 7. Addiction Recovery Classes** (Wednesday Support Group)
- 8. Annual Free Car Wash** (to the community)
- 9. Sweetheart Banquet** (Couples or Dad & Daughter)
- 10. Annual Marriage Retreat** (Friday pm and Saturday)
- 11. Annual Graduation Banquet** (unsaved relatives attend)
- 12. Annual Men’s Retreat** (unsaved men invited)
- 13. Annual Women’s Retreat** (unsaved women attend)
- 14. Annual Harvest Dinner** (unsaved people attend)
- 15. A Credible Personal Testimony** (tell your story)
- 16. July 4th Freedom Celebration** (honoring all veterans)
- 17. Multi Family Yard Sale/Flea Market** (for S.T.L.)
- 18. Halloween Harvest Outreach** (for kids)
- 19. Seven Week Home Bible Studies** (offered to anyone)
- 20. Veggie Tale Movie Night** (for families)
- 21. Annual Kids Crusade** (parents come the last night)
- 22. VBS Each Summer** (or Sports Camp)
- 23. Illustrated Sermons** (a reason for people to invite friends)
- 24. Free Pentecostal Evangel** (special edition inserted in the newspaper)
- 25. Musical Guests** (some people love gospel music)
- 26. Community Wide Good Friday Communion** (Community guest speakers)
- 27. Palm Sunday** (the Last Supper)
- 28. Easter Sunday** (kids choir singing)
- 29. Mother’s Day** (flowers for all ladies)
- 30. Father’s Day** (sock it to dad)
- 31. Thanksgiving Day** (unsaved relatives visiting)
- 32. Christmas Eve Candlelight Communion** (many Catholics attend)
- 33. New Year’s Eve Celebration** (testimonies that inspire and glorify God)
- 34. A Sports Breakfast** (on Saturday)
- 35. Super Bowl Outreach** (use your imagination)
- 36. Good Neighbor Sunday** (when everybody brings a friend)
- 37. Gospel Movie Night** (many un-churched people will come)
- 38. Convoy of Hope** (a great way to connect with your community)
- 39. Water Baptism** (have candidates invite their family – video testimonies are great)
- 40. Baby Dedications** (unsaved relatives will attend)
- 41. Annual Youth Day** (teens participate in all the services)

42. Annual Appreciation Banquet (for all church workers, unsaved spouses attend)

43. Annual Hymn Sing (invite the whole community)

44. Door to Door

- AIM Teams from NY visited every home in Cooperstown one Saturday – leaving a New Testament, salvation tract and a personal invitation flyer.
- Two college teams from CBC came and canvassed eight villages around Cooperstown in eight days in the summer.

45. What is God prompting you to do after you pray? (be specific – next step)

Remember

- 84% of all new people who will attend your services – attend because of a **personal invitation** from your people. So give your people “**a reason**” to invite their friends! Business card sized invitations are being used very effectively.

And, most of all

- ◆ The presence of God and the preaching of the Word is what attracts, holds and changes the human heart!

“Lord, help us forget the hype (which is energy without sincerity) and return to the absolutes that never change in an ever changing world.”